

THE LATEST
HIGH
PERFORMANCE
OPTION
FOR HAIR LOSS

THE POWER TO CONTROL YOUR LIFE

Introducing Cyberhair. From world class high technology comes a breakthrough in the research and development of hair. This new advancement was engineered by Aderans, the world's largest manufacturer and retail chain of hair systems. In 1995, Cyberhair made its debut in the United States after years of successful field testing in Japan and Europe.

WHY SETTLE FOR
ANYTHING LESS

Cyberhair is a new innovation spun from scientific technology. It has many desirable qualities: durability, uniformity, lightness, softness, body and lift, and memory retention. In all of these areas, Cyberhair is equal or superior to other fibers/human hair while duplicating its texture to simulate your own hair. Currently, fibers in the market have an unnatural cross section shape or a damaged surface in trying to achieve light reflectant properties. Furthermore, most human hair used for hair systems has been chemically treated in an effort to regain its naturalness. Unfortunately, those efforts result in corrupting the hair quality. With Cyberhair's technology, nothing on the marketplace comes as close to the texture of your own hair. Get the high performance you demand --- experience more, not less.

BRINGING VALUE AND
FREEDOM TOGETHER

The ideal hair system requires no more care than your own growing hair. Cyberhair is closer to that ideal than any other product made. All hair systems require some care to maintain their appearance and prolong their life span. Cyberhair's unique qualities of "style memory" actually make it easier to maintain than your own hair. This built in memory allows you to do anything, even sauna without losing your original hairstyle. When Cyberhair gets wet, it reacts just like your own hair.

1



CYBERHAIR

Photograph shows it has ridges and recesses very similar to human hair seen in photographs 2 and 3.

2



CHEMICALLY PROCESSED HUMAN HAIR

Photograph shows surface structure of human hair disrupted slightly by removal of the cuticle.

3



UNTREATED HUMAN HAIR

Photograph shows surface structure of human hair.

4



POLYESTER SYNTHETIC FIBER

Photograph shows etched surface – with too much of a repetitive pattern.

5



MODACRYLIC - SYNTHETIC FIBER

Photograph shows slight disruption – lacking cuticle structure.

WORLD WIDE PATENT PROTECTION

The year was 1988, two U.S. patents for the unique Cyberhair process were issued. And today, the patent protection process is continuing world wide. What makes the process unique is what happens to the outer surface of Cyberhair without corrupting its strength. A special process during the creation of the fiber produces the texture in Cyberhair's surface which is extremely close to that in your own hair. It is this texture that gives your own hair its visual and touch signature. All of which adds up to a hair system that looks and feels like strong healthy hair, except for one thing... Cyberhair is better.

TECHNOLOGY FROM THE FUTURE ... TODAY

You can make a decision to combat hair loss today, but will your choice be one you can live with tomorrow? When you choose Cyberhair have confidence that your look will be totally natural in appearance and go anywhere you do. All with no more care than your own hair would require. The choice is yours, but a new more confident you could be ready to drive with the top down sooner than you think. The open road awaits you, who knows what it will bring, why not try the best.

If you would like to know more about Cyberhair contact your Cyberhair retailer for more information on this revolutionary new hair system. Or, visit the Cyberhair web site at www.cyberhair1.com

MOST COLORFAST

Laboratory Xenon Tests confirm that Cyberhair has a higher level of fade resistant than the other alternatives.

LIGHTNESS IN WEIGHT (Specific Gravity)

Tests prove that Cyberhair is more than 10% lighter than other hair. In fact, Cyberhair is 18% lighter than Polyester synthetic fiber, 11% lighter than Modacrylic synthetic fiber and 14% lighter than processed human hair. The lighter the hair, the more comfort for you.

MOISTURE CONTENT

Because of the high content of moisture in Cyberhair, when wet or dry the fiber feels and responds as healthy human hair, this also helps eliminates frizzing.

CURL RETENTION

The softening and melting temperatures credit Cyberhair with high stability and therefore "style memory". This allows hot showers and hair dryers to be used on Cyberhair without losing its style.

DURABILITY

Strength tests show that Cyberhair ranks the highest compared to other fibers (including human hair) of all hair system materials. Cyberhair has twice the durability of processed human hair, and is stronger than other synthetic fibers which means it has the capabilities to withstand more stress.

RATING 1= BEST 4= POOREST	CYBERHAIR	HUMAN HAIR	POLYESTER SYNTHETIC FIBER	MODACRYLIC SYNTHETIC FIBER
MOST COLOR FAST	1	4	2	3
LIGHTNESS IN WEIGHT (SPECIFIC GRAVITY)	1	3	4	2
MOISTURE CONTENT	2	1	4	3
CURL RETENTION	1	4	1	3
DURABILITY	1	4	2	3

CYBERHAIR ... THE CHOICE OF PROFESSIONALS

Cyberhair is the latest in hair system technology. It is for those selected hair professionals and consumers who have discriminating taste, and recognize a value added product.

How does Cyberhair stand up to similar products used in the past? Excellently. In fact Cyberhair is proven better than nature itself. It is ironic, that human hair has been used in hair systems for centuries but has the shortest life span of any hair replacement material. A good hair system is an investment in yourself and you want it to last. Twenty First Century technology uses five major attributes to judge hair and Cyberhair has superior advantages over all of its competition.